

Live Video Syndication and Monetization Platform



Ideal Solution for:

- Schools & Colleges
- Churches
- Sports Leagues
- Event Organizers
- Government Entities
- Corporate Enterprise
- Broadcasters
- Healthcare Organizations

MonetizeMedia™ is a scalable *Live* and *On-demand* video platform. It is a most powerful, elegant and easy to use video platform with player customization, syndication controls, advanced monetization and detailed analytics. Our comprehensive live video streaming platform is a robust channel-centric platform with a turn-key SaaS offering includes hardware encoder, content management, aggregation, publishing and advertising.

MonetizeMedia™ enables organizations of all sizes to easily create, manage, distribute and monetize *Live* and *On-demand* video, which enables our customers to define business rules to fit each unique opportunity.

Benefits:

- Fast time to market
- No capital expense
- Provide video content in your brand's player
- Reach worldwide audience
- Enable acceleration of new business models
- Earn revenue through your content

Features:

- End-to-End Solution: Hardware, Software, Services & Support
- Multi-layer channel centric platform
- HD quality live video streaming
- One-touch live video portal creation
- Controlled and viral syndication
- Scalable & reliable global media distribution
- Detailed analytics to understand your viewers
- Flexible monetization rules engine
- Content aggregation and open API
- Web 2.0 features including chat, share, vote and comment



Video Channel Player

MULTI-PLATFORM DELIVERY

Connect with your viewers wherever they are on Computer, Mobile or TV.



LIVE BROADCAST

Live events such as sports, concerts, corporate communications, or any of your events can now be broadcast live/on-demand.



VIDEO SEARCH

Integrated advanced semantic search technology which helps your consumers to discover contextually relevant videos.



LIVE ENCODER BOX

Your video signal is then connected to Windows Media encoder configured specially for our Media Monetization platform.



SYNDICATION

MonetizeMedia™ offers both Controlled and Viral syndication to help you reach the broadest audience possible.



CONTENT DISTRIBUTION NETWORK

Robust reflectors that scale to the multiple viewing demands of your video content can now be viewed by anyone.



Media Monetization Platform

COMMUNITY

Web 2.0 features offering enables viewers to engage and immerse with the Brand.



MANAGEMENT CONSOLE

MonetizeMedia™ provides comprehensive digital asset management platform to manage your media library.



MONETIZE

Flexible Monetization rules engine to generate revenues from your content based on Advertising, Pay-per-view or Subscription.



VIDEO INTELLIGENCE

It helps put the right video in front of a viewer, better SEO for your video content and better monetization using relevant ads.



HD ADAPTIVE STREAMING

Platform offers Microsoft Silverlight adaptive streaming technologies.



MEDIA PUBLISHING

Comprehensive media player framework enables user to create dynamic media players and media portals.

